

WHO WE ARE

GA1 is an award-winning, full-service marketing firm specializing in providing our clients with integrated and targeted marketing solutions. Utilizing broadcast, print, interactive, new media, events and public relations, GA1 has implemented and executed innovative local and national campaigns.

Our Services

| | NAICS |
|-----------------------------|-----------------|
| Media Planning & Buying | 541830 |
| Interactive Marketing | 541890 |
| Branding | 541613 541430 |
| Public Awareness | 541820 |
| Creative Development | 541430 541613 |
| Event & Conference Planning | 711320 |
| Graphic & Web Design | 541430 |
| Market Research | 541910 |
| Radio & TV Production | 512110 |
| Recruitment Advertising | 541810 |

Our Contract Vehicles

Certifications:

- SBA 8(a) Certified
- MBE
- National Minority Supplier Development Council

Contracts:

- GSA (Aims) Schedule 541
 - GS-07F-0068T
 - GS-07F-0069T

Blanket Purchase Agreements:

- Department Of Commerce:
 - Event & Conference Planning BPA [GS07F0068T]

Our Work

Our seasoned account service, marketing and PR executives, creative staff and media personnel work in sync to:

- Manage client accounts through well developed project plans, deliverables and great communication.
- Implement the best marketing mix, from radio/print campaigns to social networking and interactive outreach.
- Plan and execute local, regional and national events, seminars and conferences.
- Recruit highly qualified individuals to meet your specialized human resource requirements.
- Develop and design high quality graphics materials that visually communicate client messages.
- Recommend, plan and actualize media placement /campaigns nationwide utilizing our established media vendor relationships to ensure 24-48 hour turnarounds upon client approval.
- Ensure full disclosure reporting of campaign status as well as monitoring and tracking all costs associated with the campaign.

Our Clients Include

- 2010 Census
- Alberto Culver Company
- Cashwell Financial
- Cadillac Ranch
- Johnson Products Inc.
- Morgan State University
- Bowie State University
- Dodge
- Gillette
- U.S. Department of Health and Human Services
- U.S. Department of State
- U.S. Department of Defense
- U.S. Department of Housing and Urban Development
- U.S. Department of Education
- CareFirst BlueCross BlueShield
- National Oceanic and Atmospheric Administration
- American Lung Association of D.C.

WHY GA1?

We are **experts** in advertising and marketing. We are **trusted** by a wide range of clients satisfied with the **market insight** we provide surrounding their customers. We reach **your potential business** and stakeholders in very targeted fields and niche markets. We **negotiate discounts** on behalf of our clients and secure the best deals, reducing costs & maximizing **return on investment**. We **guarantee** solutions and **results**.